



PRIVACY NOTICE FOR PROSPECTIVE CUSTOMERS AND SUPPLIERS

PURSUANT TO ARTICLES 13 AND 14 OF REGULATION (EU) 2016/679 (GDPR)
AND D.LGS. 196/2003, AS AMENDED BY D.LGS. 101/2018

This notice is for the people we deal with before a business relationship begins: prospective customers and suppliers, and the contact persons of their companies.

1. WHO PROCESSES YOUR DATA

Lanartex S.r.l., Via Primo Maggio 27, 59013 Montemurlo (PO), Italy, VAT number and tax code 02055730978, data controller. For privacy matters: privacy@lanartex.it · PEC (certified e-mail) lanartex@pec.it · tel. +39 0574 071701.

2. HOW YOUR DATA REACH US

From you, when you ask us for a quotation, start negotiations or offer us a supply, or when you give us your business card, for example at a trade fair. We may also obtain them from publicly accessible sources, such as company websites, public directories and registers.

3. WHAT DATA

Personal and contact details (first name, surname, role, company, telephone, e-mail) and the content of communications relating to the request or the negotiations. We do not ask you for health data or other special categories of data.

4. WHY, AND ON WHAT LEGAL BASIS

- To answer your requests, prepare quotations and conduct negotiations: pre-contractual measures requested by you (Article 6(1)(b) GDPR).
- If you act on behalf of a company, for the same purposes: our legitimate interest in managing the relationship with your company (Article 6(1)(f) GDPR).
- To follow up a contact made at a trade fair, through a business card or from public sources: legitimate interest (Article 6(1)(f) GDPR); you may object at any time.
- To send you commercial communications by e-mail while you are not yet a customer: only with your consent (Article 6(1)(a) GDPR and Article 130 D.Lgs. 196/2003), which you may withdraw at any time.

Providing your data is optional, but without your contact details we cannot answer you or prepare a quotation. We do not take automated decisions: every request is handled by a person.



5. WHO SEES YOUR DATA

The Lanartex staff who follow the request or the negotiations, who are authorised and bound by confidentiality; the providers of our IT services (management system, e-mail, storage), appointed as data processors; professionals and public bodies, only where required by law. We do not disseminate your data.

6. OUTSIDE THE EUROPEAN UNION

Some providers of our IT services process data outside the European Economic Area: our internal management system is hosted by a cloud service provider on servers in the United States, and our e-mail also runs on cloud services. Transfers always take place with the safeguards required by the GDPR: adequacy decisions, such as the EU-US Data Privacy Framework, or standard contractual clauses.

7. HOW LONG WE KEEP YOUR DATA

For 24 months from the last contact. If the negotiations lead to a contract, the data move into the management of the customer or supplier relationship, covered by the relevant privacy notice. We keep the data used for commercial communications until you withdraw your consent. Beyond these periods we keep the data only to comply with legal obligations or to defend a right; we then delete or anonymise them.

8. YOUR RIGHTS

Access, rectification, erasure, restriction, portability and objection (Articles 15-22 GDPR), and withdrawal of consent at any time, without affecting what was done before: write to privacy@lanartex.it or to the PEC address lanartex@pec.it. The procedure and the form for exercising them are in the Downloads area of the website www.lanartex.it. You may also lodge a complaint with the Garante per la protezione dei dati personali (Italian Data Protection Authority, www.garanteprivacy.it).

Montemurlo, 1 October 2026

The Data Controller – Lanartex S.r.l.